Agile Tour Singapore 2015

Sponsorship Portfolio

Hosted by



Agile Tour Singapore 2015

Business and Technology Conference by local agile practitioners for Entrepreneurs, Market Leaders and Agile enthusiasts

Across industries, teams are using agile approaches to deliver high value, high quality products; understand customer better and improve the way they work.

Agile Tour Singapore 2015 is a technology and business conference for entrepreneurs, market leaders and agile enthusiasts who want to collaborate and learn from local Agile practitioners about Agile experiences in Singapore and the region.

You will find the finest knowledge, resources and people at Agile Tour Singapore 2015

Join Agile Tour Singapore 2015!

Agile Tour Singapore 2015 Goals

- Give local community members the floor to showcase their agile initiatives to reinforce proven methods and illuminate innovations.
- Provide a pragmatic and business-oriented forum to share the whys and lessons learned of Agile experimentations
- Assist enterprise-wide or team-centric adoption of Agile in Singapore and the region.
- Expand the reach of Agile to all functions organizations from HR to Marketing as well as board members.
- Share actionable knowledge, valuable contacts and inspiration to fire up business leaders, innovators and developers to fuel the digital revolution.

Become an Agile Tour Singapore Sponsor!

EXHIBITOR BENEFITS	VENUE	PLATINUM	GOLD	SILVER
Fee (SGD)	Venue provider	10k	5k	2k
Max. number of sponsors	1	1	5	10
REGISTRATIONS				
Complimentary registrations (inc. booth)	8	10	4	3
Registrations at 50% of full price	10	10	5	2
ON SITE BENEFITS				
Exhibit booth location & size	Premiere 5x2.5	Premiere 5x2.5	Standard 3x2	
45min session, non-commercial in nature	x	x		
2min presentation by sponsor	x	x		
Verbal recognition by organizers	x	x	x	x
COMMUNICATION				
Email message sent to attendees	1	2	1	
Bag inserts (pre-approval required)	3	3	2	1
Advertisement in conference program guide (A5)	Full page	Full page	1/2 page	1/4 page
Recognition on print and electronic communications	x	x	x	x
LOGO				
Your logo on conference badge holder	x	x		
Your logo on Conference T-shirt	x	x	x	
Your logo on Conference bag	x	x	x	x
Your logo hyperlink on Agile Tour Singapore website	x	x	x	x
Agile Tour Logo on your website and marketing	x	x	x	x

EXHIBITOR BENEFITS	PREMIUM	TEA TIME	THURSDAY DRINKS & NETWORKING	SPEAKERS & SPONSORS DINNER
Fee (SGD)	3.5k	2k	2.5k	2.5k
Max. number of sponsors	2	2	1	1
REGISTRATIONS				
Complimentary registrations (inc. booth)	2	2	3	3
Registrations at 50% of full price	5	2	4	4
ON SITE BENEFITS				
Exhibit booth location & size	Standard 1.5x2			
Session, non-commercial in nature				
2min presentation by sponsor				
Verbal recognition by organizers	x	x	x	x
COMMUNICATION				
Email message sent to attendees	1	1	1	1
Bag inserts (pre-approval required)	1	1	1	1
Advertisement in conference program guide (A5)	¼ page	¼ page	¼ page	¼ page
Recognition on print and electronic communications	x	x	x	x
LOGO				
Your logo on conference badge holder				
Your logo on Conference T-shirt				
Your logo on Conference bag	x	x	x	x
Your logo hyperlink on Agile Tour Singapore website	x	x	x	x
Agile Tour Logo on your website and marketing	x	x	x	x

VENUE SPONSORSHIP

- Provides conference venue

REGISTRATIONS

- 8 Complimentary registrations (inc. booth)
- 10 Registrations at 50% of full price

ON SITE BENEFITS

- Exhibit booth location & size: Premiere, 5x2.5
- 45min session, non-commercial in nature
- 2min presentation by sponsor
- Verbal recognition by organizers

COMMUNICATION

- 1 email message sent to attendees
- 3 Bag inserts (pre-approval required)
- Full page Advertisement in conference program guide (A5)
- Recognition on print and electronic communications

LOGO

- Your logo on Conference badge holder, T-shirt and bag
- Your logo hyperlink on Agile Tour Singapore 2015 website
- Agile Tour Logo on your website and marketing channels

PLATINUM SPONSORSHIP

- **10,000 SGD contribution**
- 1 Platinum sponsor max

REGISTRATIONS

- 10 Complimentary registrations (inc. booth)
- 10 Registrations at 50% of full price

ON SITE BENEFITS

- Exhibit booth location & size: Premiere, 5x2.5
- 45min session, non-commercial in nature
- 2min presentation by sponsor
- Verbal recognition by organizers

COMMUNICATION

- 2 email message sent to attendees
- 3 Bag inserts (pre-approval required)
- Full page Advertisement in conference program guide (A5)
- Recognition on print and electronic communications

LOGO

- Your logo on Conference badge holder, T-shirt and bag
- Your logo hyperlink on Agile Tour Singapore 2015 website
- Agile Tour Logo on your website and marketing channels

GOLD SPONSORSHIP

- **5,000 SGD contribution**
- 5 Gold sponsors max

REGISTRATIONS

- 4 Complimentary registrations (inc. booth)
- 5 Registrations at 50% of full price

ON SITE BENEFITS

- Exhibit booth location & size: Standard, 3x2
- Verbal recognition by organizers

COMMUNICATION

- 1 email message sent to attendees
- 2 Bag inserts (pre-approval required)
- ½ page Advertisement in conference program guide (A5)
- Recognition on print and electronic communications

LOGO

- Your logo on Conference T-shirt and bag
- Your logo hyperlink on Agile Tour Singapore 2015 website
- Agile Tour Logo on your website and marketing channels

SILVER SPONSORSHIP

- **2,000 SGD contribution**
- 10 Silver sponsors max

REGISTRATIONS

- 3 Complimentary registrations
- 2 Registrations at 50% of full price

ON SITE BENEFITS

- Verbal recognition by organizers

COMMUNICATION

- 1 Bag insert (pre-approval required)
- ¼ page Advertisement in conference program guide (A5)
- Recognition on print and electronic communications

LOGO

- Your logo on Conference bag
- Your logo hyperlink on Agile Tour Singapore 2015 website
- Agile Tour Logo on your website and marketing channels

PREMIUM SPONSORSHIP

- **3,500 SGD contribution**
- 2 Premium sponsors max

REGISTRATIONS

- 2 Complimentary registrations
- 5 Registrations at 50% of full price

ON SITE BENEFITS

- Exhibit booth location & size: Standard, 1.5x2
- Verbal recognition by organizers

COMMUNICATION

- 1 email message sent to attendees
- 1 Bag insert (pre-approval required)
- ¼ page Advertisement in conference program guide (A5)
- Recognition on print and electronic communications

LOGO

- Your logo on Conference bag
- Your logo hyperlink on Agile Tour Singapore 2015 website
- Agile Tour Logo on your website and marketing channels

TEA TIME SPONSORSHIP

- **2,000 SGD contribution**
- 2 tea time sponsors max

REGISTRATIONS

- 2 Complimentary registrations
- 2 Registrations at 50% of full price

ON SITE BENEFITS

- Verbal recognition by organizers

COMMUNICATION

- 1 email message sent to attendees
- 1 Bag insert (pre-approval required)
- ¼ page Advertisement in conference program guide (A5)
- Recognition on print and electronic communications

LOGO

- Your logo on Conference bag
- Your logo hyperlink on Agile Tour Singapore 2015 website
- Agile Tour Logo on your website and marketing channels

THURSDAY DRINKS & NETWORKING SPONSORSHIP

- **2,500 SGD contribution**
- 3 tea time sponsors max

REGISTRATIONS

- 3 Complimentary registrations
- 4 Registrations at 50% of full price

ON SITE BENEFITS

- Verbal recognition by organizers

COMMUNICATION

- 1 email message sent to attendees
- 1 Bag insert (pre-approval required)
- ¼ page Advertisement in conference program guide (A5)
- Recognition on print and electronic communications

LOGO

- Your logo on Conference bag
- Your logo hyperlink on Agile Tour Singapore 2015 website
- Agile Tour Logo on your website and marketing channels

SPEAKERS & SPONSORS DINNER SPONSORSHIP

- **2,500 SGD contribution**
- 3 tea time sponsors max

REGISTRATIONS

- 3 Complimentary registrations
- 4 Registrations at 50% of full price

ON SITE BENEFITS

- Verbal recognition by organizers

COMMUNICATION

- 1 email message sent to attendees
- 1 Bag insert (pre-approval required)
- ¼ page Advertisement in conference program guide (A5)
- Recognition on print and electronic communications

LOGO

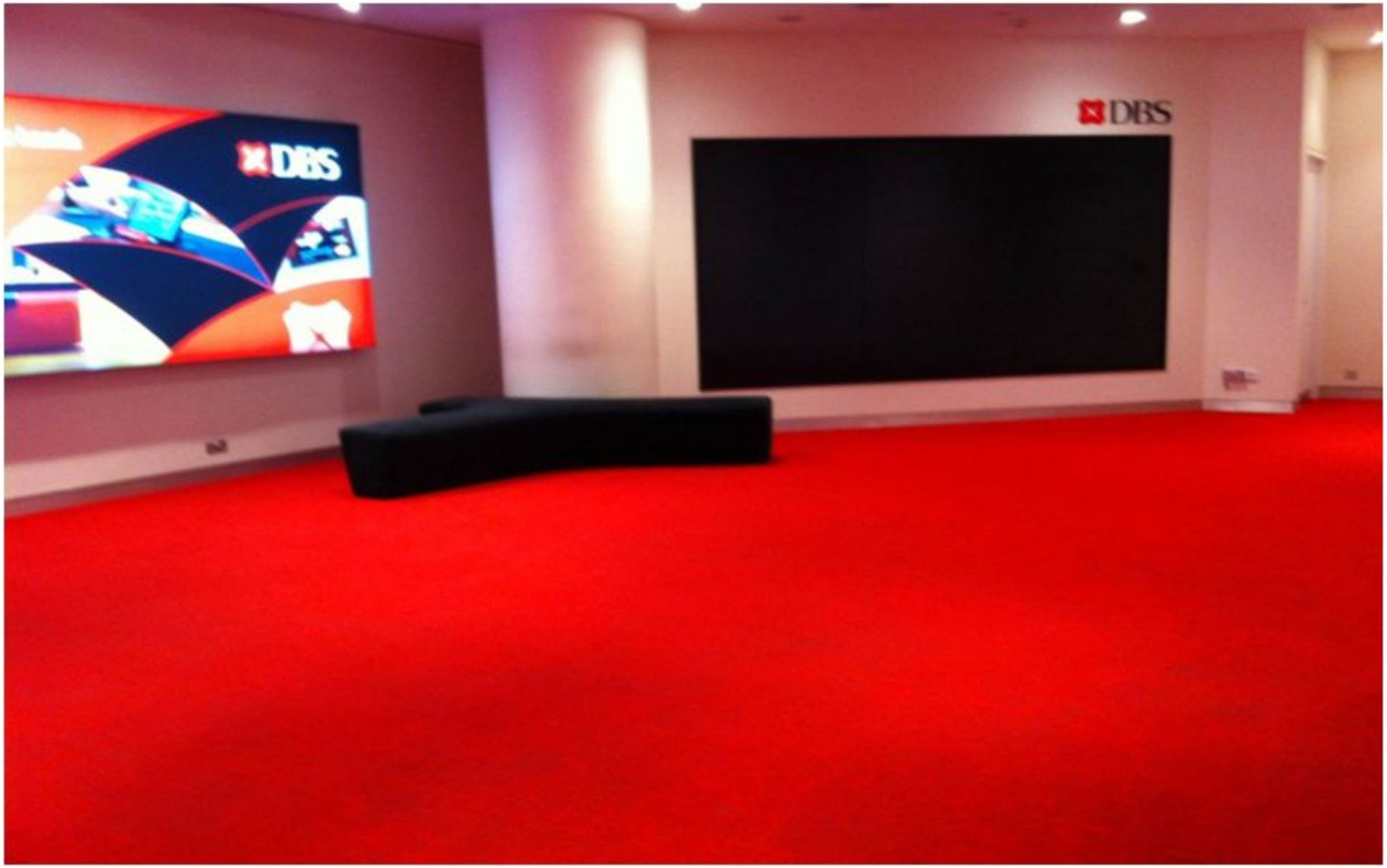
- Your logo on Conference bag
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VENUE – 2 conference rooms

With a combined capacity of 267 people






DBS
DBS



